

## Podcast Rubric - Example for Courses

\*\* Note that the three final categories are optional depending on assignment/approach (group assignments, additional graded technical expectations).

\*\*\* Points are easily adjustable to your assignments. Rubric example simply to provide guideline for category and proficiency weights.

CATEGORY	Exemplary	Proficient	Partially Proficient	Unsatisfactory	POINTS
Introduction	5 points	4 points	2 points	0 points	___/5
	Catchy and clever introduction. Provides relevant information and establishes a clear purpose engaging the listener immediately.	Describes the topic and engages the audience as the introduction proceeds.	Somewhat engaging and provides a vague purpose.	Irrelevant or inappropriate topic that minimally engages listener. Does not include an introduction or the purpose is vague and unclear.	
	Tells who is speaking, date the podcast was produced, and where the speaker is located.	Tells most of the following: who is speaking, date of the podcast, and location of speaker.	Alludes to who is speaking, date of the podcast, and location of speaker.	Speaker is not identified. No production date or location of the speaker is provided.	
Content	10 points	8 points	5 points	0 points	___/10
	Creativity and original content enhance the purpose of the podcast in an innovative way. Accurate information	Accurate information is provided succinctly.	Some information is inaccurate or long-winded.	Information is inaccurate.	

	and succinct concepts are presented.				
	Vocabulary enhances content. Well-developed audience and rhetorical awareness of purpose.	Vocabulary is appropriate. Audience and rhetorical awareness evident.	Vocabulary is adequate.	Vocabulary is inappropriate for the audience.	
	Includes a wide variety of appropriate, well-researched and informative sources and has well-edited quotes from "expert" sources. Quotes and sources of information are credited appropriately.	Includes appropriate and informative quotes from "expert" sources. Source quotes are credited appropriately.	Includes some variety of informative quotes from some "expert" sources. Source quotes need some editing and some credits are missing.	Includes no source quotes.	
	Keeps focus on the topic, which should meet the overall assignment/ instruction guidelines.	Stays on the topic. Meets purpose of assignment/instruction guidelines.	Occasionally strays from the topic. Somewhat meets purpose of the assignment/instruction guidelines.	Does not stay on topic.	
	Conclusion clearly summarizes key information.	Conclusion summarizes information.	Conclusion vaguely summarizes key information	No conclusion is provided.	
	5 points	4 points	2 point	0 points	

<b>Delivery/ Presentation</b>	Well-rehearsed, smooth delivery in a conversational style.	Rehearsed, smooth delivery.	Appears unrehearsed with uneven delivery.	Delivery is hesitant, and choppy and sounds like the presenter is reading.	___/3
	Highly effective enunciation, expression, and rhythm keep the audience listening.	Enunciation, expression, pacing is effective.	Enunciation, expression, rhythm is sometimes distracting.	Enunciation of spoken word is not clearly understandable or expression, and rhythm are distracting throughout the podcast.	
	Correct grammar is used throughout the podcast.	Correct grammar is used during the podcast.	Occasionally incorrect grammar is used during the podcast.	Poor grammar is used throughout the podcast.	
<b>Interview (Optional: when relevant)</b>	5 points	4 points	2 points	0 points	___/5
	Open ended questions and follow-up are used that draw interesting and relevant information from the interviewee.	Open ended questions and follow-up questions are used appropriately.	Open ended questions and follow-up questions are occasionally irrelevant to the topic.	Only yes-or-no questions are used. No follow-up questions are asked.	
<b>Technical Production (Optional: if completing own technical production)</b>	5 points	4 points	2 points	0 points	___/5
	Transitions are smooth and spaced correctly without noisy, dead space.	Transitions are smooth with a minimal amount of ambient noise.	Transitions are uneven with inconsistent spacing; ambient noise is present.	Transitions are abrupt and background noise needs to be filtered.	

	Volume of voice, music, and effects enhance the presentation.	Volume is acceptable.	Volume is occasionally inconsistent.	Volume changes are highly distracting.	
	Podcast length keeps the audience interested and engaged.	Podcast length keeps audience listening.	Podcast length is somewhat long or somewhat short to keep audience engaged.	Podcast is either too long or too short to keep the audience engaged.	
	Podcast linked from a site that included descriptive subject tags.	Podcast contained subject tags.	Podcast contains limited subject tags.	Podcast has no subject tags and difficult to locate online.	
	Podcast occurs as part of a regularly scheduled series.	Podcast occurs as part of a series.	Podcast occurs randomly.	Podcast occurs as a one-time event.	
<b>Group/Partner Work (Optional: when group assignment)</b>	5 points	4 points	2 points	0 points	____/5
	All team members contributed equally to the finished product and assist in editing process by offering critique and sharing in skill development.	Assisted group/partner.	Finished own part but did not assist group/partner.	Contributed little to the project.	
	Performed all duties of assigned team role and contributes knowledge, opinions, and skills to share with	Performed nearly all duties and contributed knowledge, opinions, and skills to share with		Did not perform any duties of assigned team role and did not contribute knowledge, opinions or skills to	

	the team. Always did the assigned work.	the team. Completed the assigned work.		share with the team. Relied on others to do the work.	
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